



Media Release

For Immediate Release

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Safety at home just as important as safety on the job site- Mission: Zero and SaskEnergy

SaskEnergy today challenged all Saskatchewan businesses to join the Mission: Zero campaign and encourage workers to be safe at home as well as on the job site. SaskEnergy was the first Saskatchewan Crown corporation to partner with Safe Saskatchewan on the campaign in 2012, and is now carrying forward the message to all its staff and contractors on SaskEnergy job sites that the only acceptable number of injuries is zero – whether at work, or at home.

"We appreciate the positive influence SaskEnergy is making by supporting the Mission: Zero philosophy. If we embrace the Mission: Zero philosophy as a whole, we can put an end to the pain and suffering caused by unintentional injuries in Saskatchewan," said Gord Moker, Chief Executive Officer, Safe Saskatchewan. "We look forward to working with SaskEnergy and our other partners toward fulfilling our vision of an injury-free Saskatchewan where safe lifestyles influence how we live, work, and play."

As Saskatchewan's population continues to grow, and with construction activity at an all-time high, it has become more important than ever to make safety everyone's core value – for themselves, their co-workers and their families.

SaskEnergy's first visual step in its partnership with Safe Saskatchewan and WorkSafe Saskatchewan is to add the Mission: Zero logo to all its service trucks. The Corporation has also use the partnership to share the injury prevention message with its employees, focusing its annual safety week around Mission: Zero.

"At SaskEnergy, safety is a core value and the foundation of our company's every day operations. Over the past several years, we've focused on zero being the only acceptable number of incidents or injuries within our own workplace," said Doug Kelln, President and CEO, SaskEnergy. "When signing the Mission: Zero partnership, we saw the opportunity for a natural fit with our own safety goals and standards. We expect our employees to be conscientious of safety every day they come to work or approach a work site. And at the end of the work day, we want them to continue to be safe at home and act as ambassadors of that safety message for their friends and families."

According to Safe Saskatchewan, every day in our province 435 people are injured at work, at home and at play. Of those people injured, 26 end up in the hospital, 10 suffer permanent disability, and one will die.

“With a death-rate 1.4 times higher than the national average, the people of Saskatchewan really need to buckle down and change our culture – our attitudes and behaviours – about safety,” said Phil Germain, Vice President, Prevention and Employer Services, Saskatchewan Workers’ Compensation Board. “We need to believe that all injuries are predictable and preventable. Ultimately that will mean a better quality of life for everyone in Saskatchewan. Working with SaskEnergy and our other partners, Mission: Zero will become a reality.”

Of the 158,000 unintentional injuries that occur in Saskatchewan each year, about 40,000 occur in Saskatchewan workplaces, and the remainder happens to seniors, children, or working class Saskatchewan people, after work. Mission: Zero is spreading the message to ensure safety doesn’t stop after 5:00 p.m. For more information on Mission: Zero, go to www.safesask.com

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