

FOR IMMEDIATE RELEASE
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Federko named volunteer ambassador for 2013 MasterCard Memorial Cup

SASKATOON – The host committee for the **2013 MasterCard Memorial Cup** is very pleased to announce that **SaskEnergy** has been named official sponsor of volunteers, and together they would like to welcome home Hockey Hall of Famer **Bernie Federko** as the volunteer ambassador for the event.

Event organizers introduced Federko during Tuesday's official call for volunteers at SaskEnergy headquarters in Saskatoon. Applications are now being accepted for 600 volunteer positions at the 2013 MasterCard Memorial Cup which runs from May 16-26.

"Saskatoon is where I got my start and I have huge respect for the Blades," said Federko, who spent three seasons with the team from 1973-76 en route to a 14-year NHL career with St. Louis and Detroit. "This is home still. My mom still lives here. It is a privilege (to be involved) and I hope the Blades win the Memorial Cup."

Federko, who hails from Foam Lake, Sask., still holds the Blades' single-season record for points (187). He subsequently compiled 1,130 points in 1,000 NHL games. In 2002, Federko became the first Blade alumnus to be inducted into the Hockey Hall of Fame.

"We are very proud to have someone of Bernie's stature join our team for the 2013 MasterCard Memorial Cup," said event co-chair Tim Gitzel, the CEO of Cameco Corporation. "He has always represented the Blades and Saskatchewan with class, and he will be an outstanding ambassador for our team of volunteers."

To commemorate Federko's involvement in the 2013 MasterCard Memorial Cup, the first 1,500 fans at Wednesday's game between the Blades and Red Deer Rebels will receive a limited edition, jumbo hockey card of the former Blade captain. Federko will also be signing autographs at the game.

Individuals wishing to volunteer for the 2013 MasterCard Memorial Cup can apply in-person at Wednesday's game. The remainder of applications will be accepted online starting Thursday, Oct. 4, at 8 a.m. on www.mastercardmemorialcup.ca/volunteer. The host committee gratefully acknowledges Sask Energy's ongoing support of volunteer-driven activities.

Reserve your seat – 2013 MasterCard Memorial Cup packages are currently available to season ticket holders of the Saskatoon Blades and there's still time to get in on all of the action. As a season ticket holder, you can reserve your seat for the 2013 MasterCard Memorial Cup! For more information on becoming a season ticket holder and to secure your seat, call 975-8844 or visit www.saskatoonblades.com.

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About 2013 MasterCard Memorial Cup

The MasterCard Memorial Cup is the Canadian Hockey League championship and will feature the top team from the Western Hockey League, Ontario Hockey League and Quebec Major Junior Hockey League, as well as the host team, Saskatoon Blades. The championship will take place May 16-26, 2013. The 10-day event will include a community-wide celebration showcasing alumni events, concerts and the CHL Awards. The Saskatoon Blades last hosted the MasterCard Memorial Cup in 1989.